



Specialty Brands

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Judy Carter
Judy Carter's Stand-Up Comedy Workshops

Dear Judy,

I wanted to take a minute before our National Sales workshop was too far out of mind to send a special thank you for joining our sales and marketing groups for our session on stress relief. As you know our company has gone through numerous changes over the past few months, and we definitely needed a "new look" to how we approached business, and our personal lives.

Your material of using humor in the work place and at home, was right on target, to help us cope with the everyday issues and tensions that continue to build. You gave us a new way to cope with change and job insecurity. The audience participation was also very good. You were able to get through to some of our toughest characters, which is a compliment to your style and presentation.

We did evaluations after all of our sessions, and, as expected everyone agreed your session met the objective of building team spirit and having fun, but, I found it very interesting that over 20% also noted "increased skills" as a result.

Comments I received were - "very entertaining with a message"; "I can use this at home and at work"; "it was exactly what we needed to help us through our current stage". I continue to hear a few "Yahoo's" ringing through the halls.

Again, thanks for your support and stress relief.

Mary

Mary Terjeson
Vice President, Sales Planning
Specialty Brands