

September 28, 2010



Judy Carter
2112 Walnut Ave.
Venice, CA 90291

Dear Judy,

Thank you for being our closing keynote speaker at our John Deere Landscaping event for "Women in the Green Industry" in Palm Springs, CA.

I've got nothing but rave reviews from your speech: "Getting What You Want – Before You Forget What It Is." You topped off our 4-day event with a talk that had the women falling off their chairs in laughter as well as inspiring them to go out and get what they want.

Here is some of the feedback I got from our attendees:

"I have learned no matter what anyone says "You stand strong and happy with who you are and who you represent. That you can handle situations that may come your way"

"The "idea" that Judy Carter was teaching - we make our own decisions."

"LIVE, Commitment, Do Something Different-daily"

"Lots of value placed on networking at the John Deere event. I like that a lot. Also, I felt really empowered after this event which is priceless. It helped to hear women talk about topics I am normally intimidated by."

"Words like positive, uplifting, energizing, optimistic, enriching, brilliant, generous, inspiring, all come to mind and I know there are more that will cross my mind as we talk about our experiences over those 4 days. Thank you very, very much for all that you do to make this happen. It is extremely generous and beneficial in a personal way that I guarantee translates into better business."

"Thank you so much for continuing to do this. And, you may want to know, these events reinforce my loyalty to John Deere."

I would highly recommend you to any business who wants a hysterically funny speaker with a profound message.

Best,

Amber Baker
John Deere Landscapes