



KROGER FOOD STORES

5960 Castleway West Dr., Indianapolis, Indiana 46250

October 11, 2004

Judy Carter
2112 Walnut Avenue
Venice, CA 90291

Dear Judy:

Thanks you for speaking at our annual Kroger event. People attending your presentation told me great things about it. You were very funny and reminded us that we need to slow down and have fun. I especially liked your message that, "We need to become the boss we always wanted to work for."

I would also like to thank you for joining us that evening for dinner. Many of our guest speakers do not do that and it was great for people to meet you.

Sincerely,

A handwritten signature in cursive script that reads "Lisa".

Lisa Holsclaw
The Kroger Company
Central Marketing Area